

News Release

December 18th, 2024

To Whom It May Concern

Ken Corporation Ltd.

Ken Corporation Official English Website Fully Renewed

We are pleased to announce that Ken Corporation Ltd., located at 1-2-7 Nishiazabu, Minato-ku, Tokyo, and led by President Kengo Nakagawa, has fully renewed its official English website.

■Addressing the Real Estate Needs of Wealthy Foreigners

During the COVID-19 pandemic, there was a temporary decline in demand from overseas; however, this demand has recovered. The interest and demand for real estate in Japan from wealthy foreign individuals continue to rise, and thanks to this, our company's performance has also been growing. In response to this market need, we have fully renewed our official English website with the aim of enhancing awareness of our services for foreign clients and providing them with a wealth of information.

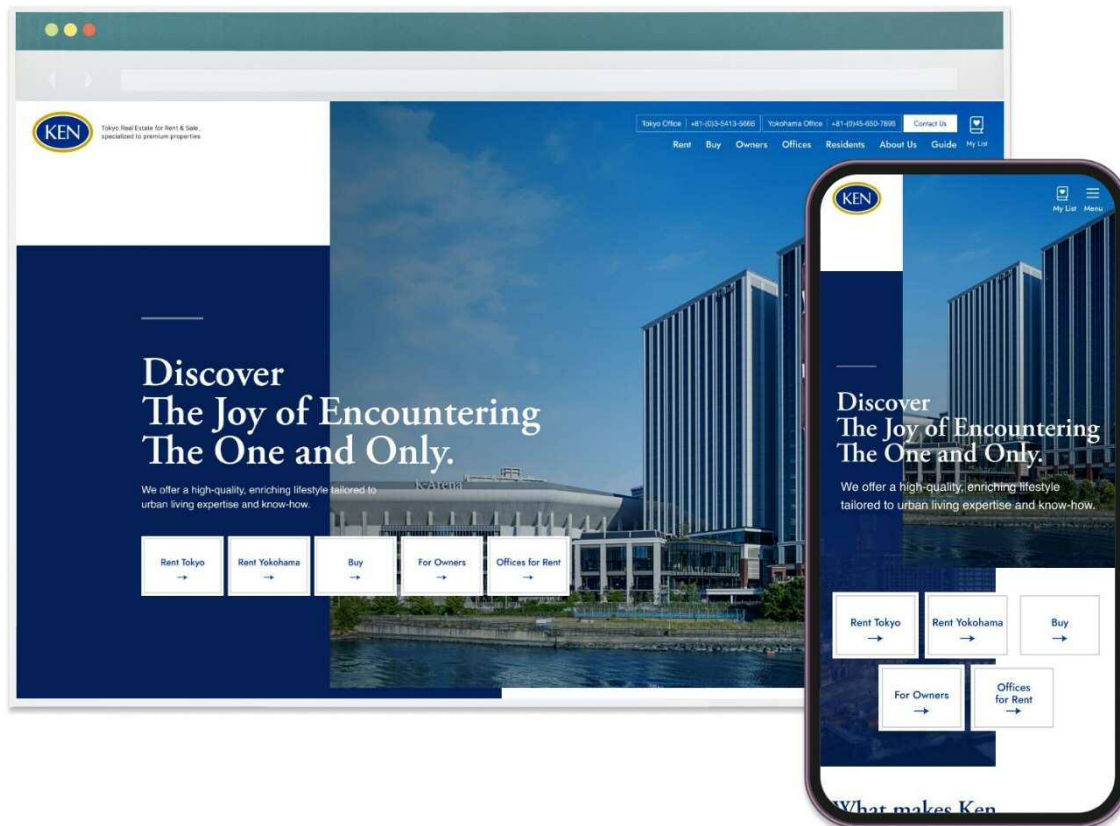
■Smartphone-First Design

Considering that approximately 70% of our website users are smartphone users, the redesign has been prioritized for mobile users. Additionally, we have focused on improving usability and expanding content more than ever before, creating a website that provides easy access to valuable information for our foreign clients.

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□ Ken Corporation Ltd. Official English Website

URL: <https://www.kencorp.com>



<Inquiries Regarding This Matter>

Ken Corporation Ltd.

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【Ken Corporation Ltd. Outline】

Address : 1-2-7, Nishiazabu, Minato-ku, Tokyo

President : Kengo Nakagawa

Date Established : December 1972

Capital : 513.76million yen

URL : <https://www.kencorp.co.jp/>

【About Ken Corporation Ltd.】

Ken Corporation, Inc. was founded in 1972 as a pioneer in the luxury real estate business, initiating a high-end rental brokerage service targeted at executives such as employees and management from foreign companies. Today, we offer a wide range of real estate services, including rental brokerage for residential and office spaces, buying and selling brokerage, property management for residential buildings and commercial properties, large-scale commercial facility and hotel development, as well as urban redevelopment initiatives.

We are part of the Ken Corporation Group, which comprises 81 affiliated companies and approximately 7,800 employees. In addition to our real estate business, we are also involved in hotel operations, solar power generation, and cultural enterprises, including entertainment.

Regarding our hotel operations, after engaging in joint hotel development in the mainland United States during the 1980s, we fully launched our hotel business in 2000. Currently, we own a total of 37 properties (28 in Japan and 9 overseas) with around 9,500 rooms, which we operate under our own brands as well as top foreign brands through Ken Hotel & Resort Holdings, Inc.

In the cultural sector, our group company, Shibuya Television, operates music entertainment facilities such as the live house "Shibuya O-Group" and large outdoor screens. Additionally, K Arena Management, Inc. manages and operates the "K Arena Yokohama," one of the largest music arenas in the world.