

**Annual fair! Gathering wintery cute cats! More than 400 artworks including new ones
“Neko-Break Exhibition in Yokohama Minato Mirai” from December 18th to January 19th**

Orbi Yokohama operated by SEGA Holdings Co., Ltd. and BACON Co., Ltd is going to hold the joint cat photos & goods sales exhibition with more than 700,000 visitors so far in Yokohama. “Neko-Break Exhibition in Yokohama Minato Mirai” will be held from Wednesday December 18th, 2019 to Sunday January 19th 2020 in MARK IS Minato Mirai. In this annual cat artwork fair in Yokohama, you can enjoy Christmas and New Year filled with cat artworks.



URL : <http://tgs.jp.net/event/neko-break-yokohama>

■ Collection of all “Neko-Break Exhibition” of Reiwa!!

The number of total SNS followers of creators is more than 3 million. Annual fair of “Neko-Break Exhibition” in Yokohama is special this year! In this exhibition, participating creators will exhibit new artworks in winter taste and there will also be exhibition of artworks of Christmas and New Year. There will be more than 400 artworks and we plan to have

exclusive goods such as Neko-Break Lucky Bag only available in Yokohama. Moreover, there will be large 3D artwork for the first time so please come spend time filled with cats this winter.

■ Although it's a year of mouse, there will be "large Neko-Break wooden plaque" & 3D artwork under the theme of life!!

This year, our famous "large Neko-Break wooden plaque" will be in Mappuchin version. Visitors can write their wishes on wooden plaque. Also, Neko-Break key holder in form of charm etc. will be sold exclusively. There will also be 3D artwork in collaboration with clay sculptor, Yagigura. Please enjoy the 3D artwork from 360 degree all around.

■ Don't miss the letter created by fallen hair at the end of "the first year of Reiwa"

rojiman famous with cats' fallen hair artwork has done collaboration such as with Yokohama Marinos. In this exhibition, rojiman will create and exhibit the letter of "Reiwa"! You can re-stage the scene for the memory of the ending of the first year of Reiwa.

■ Exhibition Overview

Exhibition Name: Neko-Break Exhibition in Yokohama Minato Mirai

Date: Wednesday December 18th, 2019 to Sunday January 19th 2020

Hours: 11:00 – 20:00 (Last entry at 19:45)

Site: 5F Event space of MARK IS Minato Mirai

3-5-1 Minato Mirai, Nishiku, Yokohama, Kanagawa 220-0012

Fee: 600 JPY, free for children of elementary school and younger

* there is a set ticket with discount with Orbi Yokohama

Closed: No closed day

*However, it will be closed on Wednesday January 1st 2020

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What's "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 700,000 visitors

in total including local visiting exhibitions within 3 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.