

**With new star cats! The 4<sup>th</sup> year “Neko-Break Exhibition” from January 25<sup>th</sup>  
Gathering cats, from artworks not published on SNS to new winter artworks  
of creators with 3 million followers in total**

BACON CO., LTD. is going to hold the winter main festival of joint photo & goods sales exhibition of popular cat creators “Neko-Break Exhibition” with more than 550,000 visitors in total from Friday January 25<sup>th</sup> 2019 to Sunday February 24<sup>th</sup> in TODAYS GALLERY STUDIO (Asakusabashi, Tokyo). This is the 4<sup>th</sup> year of “Neko-Break Exhibition”. This winter exposition will be consisted mainly of new artworks and with the largest number of exhibitors / largest size!



URL : <http://tgs.jp.net/neko-break-official>

■ Gathering popular cats! Full of topics, the winter main festival of “Neko-Break Exhibition”! The number of total SNS followers of exhibitors are more than 3 millions. Creators are going to exhibit artworks in winter taste. Most of the exhibited items will be the new artworks. Also, there will be a number of artworks that are not published on SNS. You can enjoy from the Pop-up store of “Mashimaro” by popular creator Sakasu Akari to the “Your beloved cat event”, in this festival full of cats!

< New Pop-up store of “Mashimaro” by popular creator Sakasu Akari! >

In the special booth on site, there will be a Pop-up store of Mashimaro under the theme of “Mashimaro Teahouse: Japanese Sweets”. There will be various exclusive goods such as masking tape (Ohagi ver., Ichigo Daifuku ver.). Also, there will be the portfolio picture book of popular goods sold exclusively so it's a must-see!



< Chance event in which RUBIA-ARGYO would make the stuffed doll of your beloved cat! >

There will be an event in which RUBIA-ARGY, stuffed doll creator who've made star cats stuffed dolls of Fuchan, Urachan and Hoichan in the past exhibition, would create the stuffed doll of your beloved cat, only for the one winner selected in a drawing. Moreover, there will be also an original mask for cat just like other star cats!

This is a gift for the one winner selected in a drawing among those who applied during the exhibition.

Please refer the official website for detail.

< “Momo to Mirai” is joining among star cats. First time exhibition & participation!! >

New participating artist, who publishes daily life with 9 cats (Momo, Zuzu, Chacha, Chichi, Ruru, Mofumofu, Usshi Shirocha and Bibi), will exhibit artworks of great nature and beloved cats!

< Star cats Amekamu will be on a lens cleaner!! >

Collaboration of Amekamu, cat popular with sleeping figure in small bed, and Utugi, a handmade creator. Cute figure of Amekamu will be on lens cleaner & Kleenex cover and sold exclusively on site.

#### ■ Exhibition Overview

Exhibition Name: Joint photo & goods sales exhibition of cat  
“Neko-Break Exhibition Winter 2019”

Date: Friday January 25<sup>th</sup> 2019 to Sunday February 24<sup>th</sup>, 11:00-19:00

Closed day: Mondays [open on February 11<sup>th</sup> □ No compensating holiday]

Site: TODAYS GALLERY STUDIO  
5-27-6-5F Asakusabashi, Taitoku, Tokyo 111-0053

Fee: 500 JPY/Free for children of 3-year-old or under

Exhibitors: 34(plan)

Host: BACON CO., LTD.

#### ■What’s BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

#### ■What`s “TODAYS GALLERY STUDIO “

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as “Ambiguous☆Beauty Girl Art Exhibition”, “Changing Ruins VS Factory Night View where you can actually visit Exhibition” and “Snub Nose Exhibition”. “The World of Thigh Photos Exhibition” in Golden Week 2016 had more than 15,000 visitors in total. Its representative exhibition “Neko-Break Exhibition” gained more than 500,000 visitors in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.