

First time in Urawa, Saitama, “Neko-Break Exhibition” from November 21th to December 9th!

Calendar for the coming year and Neko paper fortune for success etc.

BACON CO., LTD is going to hold the visiting exhibition of “Neko-Break Exhibition”, joint cat photo & goods sales exhibition of popular cat creators with more than 500,000 visitors, from Wednesday November 21st 2018 to Sunday December 9th in Urawa PARCO (Urawa, Saitama). This is the first exhibition in Urawa and there will be a large wooden plaque with star cat, collaboration 3D artworks and limited goods on site etc.



URL : <http://tgs.jp.net/event/neko-break-parco>

■ You can wish for success! Huge wooden plaque and limited goods!

More than 3 million SNS followers in total. There will be popular artworks from the past and new artworks. From the collaborated sculpture artwork of Mio Hashimoto and star cat Hoippu to the 3D artwork “Nyanko Bench” in collaboration with RUBIA-ARGYI will be exhibited on site.

<Your wish may come true!?! New huge wooden plaque!>

The highlight is the “Neko-Break huge wooden plaque” placed next to the exhibition site. Visitors can write their own wish on this huge artwork of star cat. Moreover, you can enjoy Neko paper fortune which is said to be very accurate. As a fortune goods for success, Akahon Nyanko notebook and Urachan exam key holder, collaboration of Apple Coco and Urachan, will be sold exclusively on site.

<New “Hoichan one phrase calendar” of popular star cat Hoippu!>

As a new goods of star cat Hoippu, there will be a version-up of the calendar which was very popular last year. The calendar with Hoichan’s one phrase is full of taste of Hoi master! Comes with the post card in which Hoichan is gently looking.

Price 1,200 JPY + tax

Please visit the official website for more details!

■ Exhibition overview

Exhibition name: Joint cat photo & goods sales exhibition

“Neko-Break Exhibition in Urawa”

Date: Wednesday November 21st 2018 to Sunday December 9th
10:00-21:00 ※close at 19:00 only on the last day

Site: Center Space Event Site, next to the red escalator
1st floor of Urawa PARCO

11-1 Higashitakasagocho, Urawa, Saitama 330-0055

Fee: Free

Host: BACON CO., LTD.

* Above are only plans so it may change afterward.

■ TODAYS GALLERY STUDIO official online store is now open!

Since July 2014, “TODAYS GALLERY STUDIO”, with its actual shop in Asakusabashi, Tokyo, sold original items of exhibition. From now on, in addition

to our actual shop, we are delivering products to people all around Japan. Items are the collaboration good which were limited on site in exhibition for the first time.

URL: <http://shoptgs.jp>

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What`s “TODAYS GALLERY STUDIO “

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

“Ambiguous☆Beauty Girl Art Exhibition”, “Changing Ruins VS Factory Night View where you can actually visit

Exhibition” and “Snub Nose Exhibition”. “The World of Thigh Photos Exhibition” in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition “Neko-Break Exhibition” gained more than 500,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.