

“Neko-Break Exhibition” is coming soon, new latest information such as the first time participating creators!

Huge stuffed animal exhibition of popular creator and limited gift for 3,333 visitors

BACON CO., LTD is going to hold the Summer main festival of “Neko-Break Exhibition”, a joint photo & goods sales exhibition of popular cat creators with more than 450,000 visitors, from Friday July 27th to Sunday August 26th in TODAY'S GALLERY STUDIO (Asakusabashi, Tokyo). This time, we bring you the latest detail of this event such as collaboration project of popular creators, cute 3D artwork exhibition and limited gift for the first 3,333 visitors.

* There will be a gift of paper fan of popular star cat, Hoichan for the first 3,333 visitors in tribute to the 3rd anniversary of this exhibition.



URL : <http://tgs.jp.net/event/neko-break>

< More than 3 million followers in total! New creators only participating to this summer main exhibition! >

In this main festival which is held twice a year only in Asakusabashi, Tokyo, the exhibition contents will be based on new artworks. Popular creators of more than 3 million followers in total will exhibit more than 300 artworks that make you feel summer. Also, as a new participating creator, “Mikan&Jiro”(@jirosan77) with more than 100,000 followers on Twitter is participating for the first time for both exhibition and goods sales. Moreover, there will be various development in plan such as the 2nd Pop-up shop by Skog Marknad under the theme of “Magical land”, collaboration goods of Akari Sakasu, Utsugi and star cats.

< Is this a chair!? Or Sofa!? New MAX relaxation 3D cat artwork of star cat! >

RUBIA-ARGYI is going to exhibit new 3D artwork using extra large Fu-chan stuffed doll and collaboration stuffed doll with its original world view. Also, the latest cat head in Fu-chan version

and Donguri version which you can touch and feel its softness will be sold exclusively in this main festival. You can enjoy the excellent artworks only possible by handmade.

< Mai Yamamoto, new Neko-Break Exhibition Limited Version of popular Xavier ! >
Xavier collar used by more and more cats. On SNS, it's so popular that cats wearing this are called Xavierer. This time, popular new Xavier will be in this exhibition exclusively.

< New realm of cat's fallen hair artwork!? New "Cat type clone"!? >
rojiman, popular with cat's fallen hair artworks, is going to challenge new real-size cat artwork!
The new artwork looks like going to move in any moment.

< Collaboration of popular creator "0313(@zerosanichisan)" and star cat Hoippu! >
New collaboration goods are all limited in number so don't miss it! Especially, the acrylic key holder if laying Hoippu makes you feel like the master of Hoippu when you put it on your thumb and index.

【Exhibition overview】

Exhibition name: Joint cat photo & goods sale exhibition
"Neko Break Exhibition Summer 2018"
Date: Friday July 27th 2018 to Sunday August 26th , 11:00 – 19:00
Closed: Mondays [Open on August 13th and 20th]
Site: TODAYS GALLERY STUDIO
5-27-6-5F Asakusabashi, Taitoku, Tokyo 111-0053
Fee: 500 JPY/Free for children of 3-year-old or under
Host: BACON CO., LTD.

■ TODAYS GALLERY STUDIO official online store is now open!
Since July 2014, "TODAYS GALLERY STUDIO", with its actual shop in Asakusabashi, Tokyo, sold original items of exhibition. From now on, in addition to our actual shop, we are delivering products to people all around Japan. Items are the collaboration good which were limited on site in exhibition for the first time.

URL: <http://shoptgs.jp>

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What's "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 450,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.