

After a year, the spring edition of “Neko-break Exhibition” is coming back to
Shizuoka!

From March 16th to Sunday April 15th with popular projects such as large wooden
plaque and sculptured star cats

BACON CO. LTD., is going to hold the spring visiting exhibition of “Neko-break Exhibition”,
joint photo & goods sales exhibition of popular cat creators with more than 400,000 visitors,
in Shizuoka PARCO from Friday March 16th to Sunday April 15th. It's been a year since the
last exhibition in Shizuoka PARCO.

* There will be a special gift of postcard of collaboration of sculptor Mio Hashimoto × Hoippu
to the limited number of first visitors.

2018年
3月16日(金)
4月15日(日)
10:00 - 20:00

in
静岡パルコ

ねこ休み展

静岡パルコ 2F 特設会場
500円 / 3歳以下は入場無料

PARCO

URL: <http://tgs.jp.net/event/neko-break-parco>

- The first visiting exhibition in 2018 is full of the latest exhibition and limited goods!
~Highlights of Shizuoka PARCO visiting exhibition~

<Exhibited artworks will be renewed in spring taste! The sequel of large wooden plaque will be there!>

In this exhibition which will be 1 year since the last visiting exhibition, exhibited artworks will be renewed! There will of course be artworks that were popular in Tokyo but also artworks limited in Shizuoka. Among them, the highlight is the “Neko-break large wooden plaque” near the entrance of this event site. Visitors can write their own wishes on this wooden plaque of Star cat Fuchan just like that of acorn of the last year. You can also try Neko paper fortune for the good-luck just like the visit to shrine at the beginning of the year.

<Collaboration of popular sculptor, “Mio Hashimoto” and Neko-break Exhibition!>

Star cat Hoippu that was very popular in Tokyo and is the collaboration of popular sculptor, “Mio Hashimoto” and Neko-break Exhibition will be in Shizuoka PARCO! You can actually pet this 3D Hoichan.

<New sweets box with the illustration of star cats collaboration series drawn by Slog Marknad!>

Popular star cats pattern collaboration with Skog Marknad will be renewed to cereal design. There will be popular masking tape and sweets box. Also, on site, there will be popup store embodying the world of designer kie. The masking tape that was so popular in Tokyo that it was sold out on the first day is scheduled to be on sale.

<New local fallen hair artwork from rojiman!>

rojiman, popular with welcoming cat and fallen hair artworks, dragon in HongKong and marine hat in Yokohama will exhibit new fallen hair artwork with the motif of Paruchan, the mascot of local Shimizu S-Pulse.

■ New limited & latest goods information!!

The details will be on the official website

Project Name: Joint cat photo & goods sales exhibition

“Neko-break Exhibition in Shizuoka PARCO”

Date: Friday March 16th 2018 to Sunday April 15th, 10:00 to 20:00

Closed date: No closed day

Site: Shizuoka PARCO
Fee: 500 JPY/Free for children of 3-year-old or under
Exhibitors: 33 (plan)
Host: BACON CO., LTD.
URL: <http://tgs.jp.net/event/neko-break-winter>

■What's "Neko-Break Exhibition" of cat creators with more than 350,000 visitors?

"Neko-Break Exhibition" is a joint photo & goods sales exhibition with popular cat creators regardless of professional or amateur. There are many famous cats popular on Twitter and Instagram and the total SNS followers of participating creators is more than 2 million. There are artwork exhibition that makes you feel warm only by watching and also sales of hand-made goods that makes you feel relaxed by having them. In our gallery "TODAYS GALLERY STUDIO", we hold "the Main Exhibition*" twice a year since August 2015 and there are also visiting exhibition all over Japan. Over a year, more than 200,000 visitors came to this cat photo exhibition. Since there are many creators active on the Internet/SNS, it's focused as a rare chance to see the actual artwork.

* When it's in the "TODAYS GALLERY STUDIO" in Asakusabashi

■What's "TODAYS GALLERY STUDIO"

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 300,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.