

**“Filled with cats” even in the year of dog! There will be a giant wooden
plaque with star cat**

**The first Yokohama exhibition of “Neko-Break Exhibition” from December
15th to January 14th**

BACON co. ltd., is going to hold the “Neko-Break Exhibition in Yokohama Minatomirai”, the joint photo & goods sales by popular cat creators, with more than 350,000 visitors, at MARK IS Minatomirai from Friday December 15th 2017 to Sunday January 14th 2018. With this first time Yokohama exhibition, you can spend the end of the year & the new year filled with cats.



【3D artwork with seasonal touch unique to Yokohama!】

For this first time Yokohama exhibition, exhibited artworks will be renewed. There will be the popular artworks and some artworks with winter taste and end of the year and new year taste. Also, rojiman, worldly-famous with fallen hair hat, will exhibit fallen hair artwork unique to Yokohama and Kokonya (@kokonananya), who was popular as photo spot in fall visiting exhibition, will exhibit 3D artwork of Shoji climbing for the first time. There will be

more than 300 artworks and various limited goods. Meanwhile, an original post card will be offered to the first 3,000 visitors.

【Though it's the year of dog, there will be a giant "Neko-Break Wooden Plaque"】

Highlight of this exhibition is the "Neko-Break Giant Wooden Plaque" placed at the entrance. Visitors can write their own wishes on this giant wooden plaque with star cat. Get the luck with Neko paper fortune like the New Year's visit to a shrine.

【Detail of Yokohama limited goods】 ※Listed prices are all tax excluded

Please visit the official website for the details

【Project Outline】

Exhibition Name: Neko-Break Exhibition in Yokohama Minatomirai
Date: Friday December 15th 2017 to Sunday January 14th 2018
* closed on the holiday of January 1st 2018
Hours: 11:00-19:00 (last entrance at 18:30)
Site: MARK IS Minatomirai 5th floor event space
Fee: 500 JPY, free for elementary school student and younger children
* there is the set ticket with reduction with Orbi Yokohama
Closed: Only on the holiday of January 1st 2018
Hosted by: Neko-Break planning committee
Planning: BACON co. ltd.,

■What's "Neko-Break Exhibition" of cat creators with more than 350,000 visitors?

"Neko-Break Exhibition" is a joint photo & goods sales exhibition with popular cat creators regardless of professional or amateur. There are many famous cats popular on Twitter and Instagram and the total SNS followers of participating creators is more than 2 million. There are artwork exhibition that makes you feel warm only by watching and also sales of hand-made goods that makes you feel relaxed by having them. In our gallery "TODAYS GALLERY STUDIO", we hold "the Main Exhibition*" twice a year since August 2015 and there are also visiting exhibition all over Japan. Over a year, more than 200,000 visitors came to this cat photo exhibition. Since there are many creators active on the Internet/SNS, it's focused as a rare chance to see the actual artwork.

* When it's in the "TODAYS GALLERY STUDIO" in Asakusabashi

■ What's "TODAYS GALLERY STUDIO"

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 300,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.