

**More than 1 million followers! New worldly-popular hedgehog participating
“Marutto Beastie Exhibition” with squirrel and flying squirrel from November 22nd to
December 24th**

BACON CO., LTD. will hold “Marutto Beastie Exhibition”, a joint photo&goods sales exhibition of beastie such as hamster, squirrel and hedgehog with unique cute form, from Wednesday November 22nd 2017 to Sunday December 24th at “TODAYS GALLERY STUDIO” in Asakusabashi, Tokyo. Flying squirrel will join from this exhibition. This time, there will be the first time visiting exhibition, “Marutto Beastie Exhibition” in Nagoya.



【What’s “Marutto Beastie Exhibition?”】

“Marutto” means “all” in Japanese dialect of Tokai region. The definition of “Beastie” is quite vague and it may include rabbit, small bird and penguin as a larger category. In this exhibition, we develop artwork space focusing on beastie in order for visitors to enjoy “Marutto” beastie and their unique roundness.

【Highlight of “Marutto Beastie Exhibition”】

(1) The most famous hedgehog in the world, “Darcy” is joining together with other SNS-popular beastie

Darcy (Shota Tsukamoto), the most famous hedgehog in the world with more than 1 million SNS followers in total, is joining together with Azuki-kun (@hedgehog_azuki), who participated the last time, whose collaboration photo with Coleman was worldly popular and was on the news even on TIMES in the U.S. Also, Bikke the chip (@bikke_the_chip), whose stretching video on Youtube was played more than 3 million times, and asahi (@asahi.fl) will be exhibiting. There will be 350 artworks and 1000 goods for sale.

(2) Newly participating flying squirrel to enliven the world of beastie!!

Flying squirrel is joining from this exhibition. The creator is Masafumu Yoneda (@masy_one) who published photobook “Fukumomo-biyori” (Maruzen) in 2016, and buiyon(@) popular in

Instagram. There will be artwork exhibition and sales of limited goods.

(3) Must-check limited goods collaborated with the popular creator “Akarisakasu” !

Popular creator “Akarisakasu” familiar with “Neko Break Exhibition” will be participating! Limited goods only for this exhibition and other new goods are must-check. There will be postcard, poster, book-marker, message card etc.

・ Official limited tote bag “Taro and Hanako” 3,200 JPY

(4) Special video corner and limited official booklet!

There will be a special video corner with videos from SNS popular ones to unpublished ones. You will be relaxed just by watching them! Also, there will be 500 limited official booklet which is very popular in every exhibition. It includes not only exhibited artworks but also unpublished artworks.

【Lots of limited good exclusively available on site】

Please refer to the details on official website.

【Participation artists】

Please refer to the details on official website.

【Project Overview】

Project Name: Joint photo&goods sales exhibition of small animals “Marutto Beastie Exhibition, Winter”

Date: Wednesday November 22nd 2017 to Sunday December 24th, from 11am to 19pm

Closed: Mondays

Site: TODAYS GALLERY STUDIO

5-27-6-5F Asakusabashi, Taitoku, Tokyo 111-0053

Fee: 500 JPY/ Free for children of 3 year old and less

Participating artist: 27 artists (plan)

Sponsor : Bacon.,coltd

*For the overview of Nagoya exhibition, we will notice in release as soon as details are decided.