

**The largest of all “Neko-Break Exhibition” ! Newly-arrived Information of New Goods
Cats go abroad! The detail of the first abroad, Hong Kong Exhibition**

～More new details about collaboration and limited goods etc.～

BACON co. ltd., is going to hold the Summer Main festival of “Neko-Break Exhibition”, a joint photo/product sales exhibition of popular cat creators with more than 200,000 visitors, in TODAY'S GALLERY STUDIO in Asakusabashi, Tokyo from Friday, July 28th to Sunday, August 27th. Also there will be a visiting exhibition from Wednesday, August 9th to Monday, August 28th in Niigata Mitsukoshi. We are announcing the newly-arrived information of collaboration and limited goods. Also, our first abroad exhibition in Hong Kong is now decided to be open for 1 month from Wednesday, July 26th to September 3rd in Langham Place, the popular shopping mall in Hong Kong.

<Limited poster of Fuchan&Urachan drawn by Asari Fukushima!>

Production by mixed media using various material such as collage using mainly his own photos, acrylic painting and rock painting. In this exhibition, he is planning to sell Fuchan and Urachan copy poster for limited numbers. Each for only 20. All with serial number and artist's signature.

※You can't choose the serial number

■New names added to star cats collaboration goods!!

Popular dream collaboration of hand-made artist and star cats! In addition to already-announced popular artists “Utugi”, “Skog Marknad”, and “akarisakasu”, there will be new collaboration product of hand-made artists and star cats.

<Mahome>

Popular [Paint clip with surprise] in which cat etc. come out from paint tube. Limited to the main festival, there will be a collaboration with star cats “Donguri” and “Vani-yan” !

- Paint clip with surprise Donguri 4,000 JPY
- Paint clip with surprise Vani-yan 4,000 JPY

※Package paper is also in collaboration version different from regular one!

<Sagaouji>

Little surreal but so pretty. Very popular unique taste!

- One of the unique “I’ve been to ○○” series of Sagaouji
“Neko-Break Version” Price unknown
- There will also be sticker, drawstring bag and clear file

<KORIRI>

Popular “The most weird cats’ world” which was made from imagination of if there was a cats living like humans!

- Matrioshka Fuchan version 4,700 JPY
- Matrioshka Regular Version 4,200 JPY

※All above prices are predetermined price without tax,

■ Roll-out of the cover design by collage artist Q-TA!

Official booklet of limited artworks covering artworks of all exhibitors will be completely new for the latter year version. Cover design is cat’s world by Q-TA, worldly famous collage artist! The design under concept of “Neko Island” is common with the exclusive photo spot in Niigata Mitsukoshi,

Will be available on official website on July 28th

<https://tgs-asakusabashi.stores.jp>

■ Exhibitors

Various artists such as Aotori and Naoki Makino! Please refer the following PDF for details.

【New Information (2): The first abroad exhibition! Hong Kong exhibition details】

The exhibition will be at Langham Place, the large shopping mall now famous as the face of Mong Kok. There will of course be popular artworks exhibition but also movie corner and mini game corner where you can get surprise. Meanwhile, to commemorate our first abroad exhibition, we plan to exhibit Hong Kong star cat artworks for the first time in Niigata visiting exhibition at the same time.

【Project Overview】

[Exhibition Name] Neko-Break Exhibition Summer 2017

[Dates] July 28, 2017 (FRI) - August 27 (Sun)

11:00 to 19:00

[Venue] TODAYS GALLERY STUDIO

5F, 5-27-6 Asakusabashi, Taito-ku, Tokyo, zip 111-0053

[Entrance fee] 500yen

[Organized by] Corporation BACON

[U R L] <http://tgs.jp.net/event/neko-break>

[Exhibition Name] Neko-Break Exhibition in Niigata

Mitsukoshi

[Dates] August 9, 2017 (WED) - August 28 (MON)

10:00 to 19:00

[Venue] Niigata Mitsukoshi

7F Event Space 5-866 Nishiboridori, Chuouku, Niigata-shi

〒951-8530

[Entrance fee] General/University Student 500 JPY/High school, middle school

student 300 JPY/ Free for children under elementary school

[U R L] <http://tgs.jp.net/event/neko-break-mitsukoshi>

[Exhibition Name] Neko-Break Exhibition in Hong Kong

[Dates] Wednesday, July 26th 2017 to Sunday, September 3rd, from 11:00 to 23:00

[Closed day]None

[Venue]Langham Place L4 Atrium

L4 Atrium, Langham Place, 8 Argyle Street, Mong Kok, Kowloon, HONG KONG

[Entrance fee] Free

[U R L] <http://tgs.jp.net/event/neko-break-hongkong>

■ About BACON, Co, Ltd.

Toshihiro Numajiri, a photographer, established it in 2014. It issues brand copy and

corporate brochures that

become a "nuclear" in branding and planning, coverage, and manuscript of magazines. It propose dynamically

from brand creation to building. www.bacon.in.net

■ About TODAYS GALLERY STUDIO

It opened their own studio and gallery "TODAYS GALLERY STUDIO" in July

2014. It deals with numerous

planning events invented by their own, other than operating as a camera studio,

rental gallery, and so on. "Neko-

Log Exhibition," a joint photo exhibition of cats, the 1st series of free gallery event,

held in March this year

recorded more than 200,000 guests.

www.tgs.jp.net