

The largest of all “Neko-Break Exhibition”!
There will also be an abroad exhibition !

From July 28th to August 27th in Asakusabashi and from August
9th to 28th in Niigata Mitsukoshi

~”Neko-Break Exhibition” is going abroad! There will be an
exhibition in HongKong~

BACON co. Ltd., is going to hold the Summer Main festival of “Neko-Break Exhibition”, a joint photo/product sales exhibition of popular cat creators with more than 200,000 visitors, in TODAYS GALLERY STUDIO in Asakusabashi, Tokyo from July 28th to August 27th, and the visiting omnibus exhibition from August 9th to 28th in Niigata Mitsukoshi. Also, we are going to hold abroad exhibition in HongKong for the first time.

※This Main Festival will have the largest exhibitors and in the largest scale!

■Exhibition of more than 350 artworks including new artworks of creators whose SNS followers in total exceeds 2 million and popular artworks you’ve already seen somewhere.

■We offer original postcard with Star cat “Urachan” drawn by Asari Fukushima to first 3,000 visitors! Also, as a first edition of official booklet and also as a present for those who purchase more than 2500 JPY, we offer Fuchan’s clearfile. ※Both will end when we run out of stock.

<For the first time, photos by “Kokonya”, popular as Shoji breaking cat gang, will be exhibited!>

For the first time, Kokonya(@kokonananya)’s photos popular in SNS with Sabami and Torami who climb Shoji freely and 4 other cats will exhibit!

<Collaboration of braided hat with fallen hair×Star cat! >
rojiman, who published new “Cat, fallen hair braided hat cute collection”, will exhibit new hat with Fuchan’s fallen hair! There will be a number of new goods sales such as fallen hair summer collection and paper fan.

<In summer, we wear star cat!?!>

We will offer one body sticker of star cats (Fuchan, Nagomu, Hoinushi) drawn by ChoHikaru, a painting artist, out of three sorts only on weekdays! We will put it on the part you choose such as shoulder, hand or leg. Anyone can enjoy realistic painting body sticker.

※You can’t choose the sort of sticker

※Please understand that you can’t bring it with you without putting on to your body.

Offer day: Tuesdays to Fridays in July and August from 11:00, it will end when we finish the amount for the day

<“Mashimarou” is now a stuffed animal!>

Mashimarou, popular character of Sakasu Akari, becomes stuffed animal with many requests and exclusively in “Neko-Break Exhibition”. It’s a very rare item with limited number only available in the Main Festival and in Niigata!

■Exclusive on site!! Variety of star cat collaboration series!

<Skog Marknad>

Star cat allstar by Skog Marknad which gained attention in Winter festival is now in new design! New design with star cat hoippu and Donguri are available!

■ Official booklet popular with collaboration with painting artist ChouHikaru will be completely new for the latter year version. Cover design is cat's world by Q-TA, worldly famous collage artist. The first edition comes with clear-file of Asari FukushimaxFuchan (limited).

Will be available on official website on July 28th

<Q-TA profile>

Art director/Designer/Collage artist

With his original interpretation of surrealism in high fashion and pop collage&visual artworks, works around the world such as GUCCI art project “#GucciGram”, 2017SS collection of Viktor&Rolf and La Coste.

■ Limited spot in Niigata Mitsukoshi

In Niigata Mitsukoshi, there will be an exclusive original photo spot. Photo spot made by collage artist is perfect for SNS. Also, we plan to exhibit the extra-large stuffed animal, the collaboration of popular sad-face cat “Fuchan” and stuffed animal creator RUBIA-ARGYI, and the original painting of the supper of star cats.

■ Exhibitors

Various artists such as Aoitori and Naoki Makino! Please refer the following PDF for details.

https://www.atpress.ne.jp/releases/129531/att_129531_1.pdf

【Project Overview】

[Exhibition Name] Neko-Break Exhibition Summer 2017
[Dates] July 28, 2017 (FRI) - August 27 (Sun)
11:00 to 19:00
[Venue] TODAYS GALLERY STUDIO
5F, 5-27-6 Asakusabashi, Taito-ku, Tokyo, zip 111-0053
[Entrance fee] 500yen
[Organized by] Corporation BACON
[U R L] <http://www.tgs.jp>

[Exhibition Name] Neko-Break Exhibition in Niigata
Mitsukoshi
[Dates] August 9, 2017 (WED) - August 28 (MON)
10:00 to 19:00
[Venue] TODAYS GALLERY STUDIO
7F Event Space 5-866 Nishiboridori, Chuouku, Niigata-shi
〒951-8530
[Entrance fee] General/University Student 500 JPY/High
school, middle school
student 300 JPY/ Free for children under elementary
school

* Cat holiday exhibition in As soon as information is
decided, I'll inform you of details about Hong Kong later
on.

■ About BACON, Co, Ltd.

Toshihiro Numajiri, a photographer, established it in 2014. It issues brand copy and
corporate brochures that

become a "nuclear" in branding and planning, coverage, and manuscript of magazines. It propose dynamically from brand creation to building. www.bacon.in.net

■ About TODAYS GALLERY STUDIO

It opened their own studio and gallery "TODAYS GALLERY STUDIO" in July 2014. It deals with numerous planning events invented by their own, other than operating as a camera studio, rental gallery, and so on. "Neko-Log Exhibition," a joint photo exhibition of cats, the 1st series of free gallery event, held in March this year recorded more than 200,000 guests.
www.tgs.jp.net