

“The Spring Collection” of popular cats whom 200,000 people watched is now in Osaka and Gifu!
“Cat-Break Exhibition” spring-2-towns-visit will start on March 17th

BACON., Co. Ltd. will have spring-2-towns-visit of “Cat-Break Exhibition” which is a collaborative photo & product sales exhibition that had more than 200,000 visitors so far, in Osaka and Gifu.

Friday March 17th 2017 to Sunday March 26th in Oosaka Namba Parks and Thursday March 30th 2017 to Monday April 10th in Gifu Takashimaya.

Osaka Namba Parks will be the revisit after 1 year and the last time, it made a new record of number of visitors. For Gifu, this is the first time.

■Full of the latest collection of popular cats & limited goods even for a visit tour!

~Highlight of spring-2-towns-visit~

In addition to basic artworks of the regular festival in Asakusabashi, Tokyo, there will be new artworks and new project with new creator!

There will be a lot of new artworks of image of spring that correspond to the season.

<The SNS popular cat “HOIPPU” will appear for the first time!>

The SNS popular cat “HOIPPU” will appear for the first time in photo exhibition. There will be exhibition under the theme of “Yume-Kawaii” and sales of limited goods.

<New artworks of popular cats in the main festival will be exhibited in this visiting exhibition!>

Also, there will be the latest collection of “Kinagom Karuta” by “Nagomu” (@matsumotooooo) which was quite popular in the first exhibition in “the main festival” and new artworks of “Fuchan” (@foochan0711) the familiar cat with crestfallen face, “Urachan” (@urabanashi813) the white beauty cat, “Miruko” (@ccchisa76) the agravity cat and Aoitori (@bluebirdjourney) who is famous for “snot bubble cat” .

<The corner of relaxing video on large monitor!> (Previewed for both sites)

You can enjoy movies for SNS including unpublished/new ones on large monitor on site. Highlight is the endless movie of “Nagomu”. You can enjoy relaxing space different from smart phone display.

<Exhibition of extra-big stuffed Fuchan> (Only in Gifu Takashimaya)

Exhibition of extra-big stuffed Fuchan, the collaboration of “Fuchan” the cat with crestfallen face and stuffed animal creator “RUBIA-ARGYI” which was very popular in “Cat-Break Exhibition Omnibus” .

<Product sales corner with a lot of precious limited goods>

※You can verify the detailed/latest information about each item on official website

<https://tgs-asakusabashi.stores.jp>

<Official booklet including non-published/non-exhibited artworks>

Original Star Cats painting with cover designed by “Hikaru Cho”, the painting artist. It includes not only popular artworks and exhibited artworks but also non-published/non-exhibited artworks. As a memorial of this visit exhibition, it will be available on-line from March 17th.

<https://tgs-asakusabashi.stores.jp>

■Participating artists

• HOIPPU (Hoi-nushi) (Twitter : @HOIPPU_0722)

Spoiled cat HOIPPU (Whitish Hoild Chikuwa pattern) and Hoi-nushi who likes Manga. Twitter of their daily lives has more than 70,000 followers. In this first time exhibition, they will show artworks under the theme of “Yume-Kawaii” and there will be limited goods sales.

• Aoitori <https://www.facebook.com/aoitori777>

Born in Tokyo in 1972. Published photobooks “A cat can make snot bubble.” and “Book of Island Cat” (Seiseisha). Takes animal photos, mainly cats, of human-like but natural figure. Currently, works mainly on exhibition and also supplies artworks or essay to magazine, book or internet. Fuji film X photographer. In this exhibition, plans to exhibit large printed artworks.

• jun.k (Twitter : @akihimatandon11)

Characteristics is the circle head and very thick tail. Good at imitating sea otter. Donguri’s twitter, a Scottish Fold boy, has more than 70,000 followers. There will

be not only relaxing Oppiroge artworks exhibition but also popular limited goods such as hand-made food bowls.

• Makino Naoki <http://foo-chan.com>

In 2013, photo of saved cat “Fuchan” posted on Twitter got more than 90,000 followers. In this exhibition, plans to exhibit new artworks and also unpublished artworks. Also, hand-made stuffed animal which is the collaboration with RUBIA-ARGYI will be available in new version and limited on site.

• Seto Cat Chisa (Twitter : @ccchisa76)

“Miruko”, the new star of the cats world has variety of names such as “jump cat?”, “ballerina?” or “airy athlete?”. She is so popular that she published 2 photobooks in 2016! In addition to new exhibition, there will be various original goods sales only available on site.

Other creators scheduled to participate:

akaridakasu, applecoco, Utsugi, Ohigeneko, Seki Yuka, Nyanko to Miko, Nezumi no Neko to Vanilla, Noraneko Sampo, Fukushima Asari, Yuria, Wasabichanchi, emi, JOE, kiyochan, Mai Yamamoto, matsumotooooo, punkuma, rojiman, RUBIA-ARGYI, sanchelove, Skog Marknad.

Scheduled only for Gifu Takashiamaya:

Oomomo Yukie, Kayo, Mint Pearl Kobo, Mokotsukutekeko, atelier kiji, masuneco, taco, te.bu.re, Unique8128.

■ Overview of Exhibition

Name of exhibition: Collaborative cat photo & cat product sales exhibition “Cat-Break Exhibition” in nambaparks

Opening Hours : Thursday March 17th 2017 to Sunday March 19th 2017, 11:00~19:00

Closed days : No

Site : Osaka nambapark <http://www.nambaparks.com/>

Entrance fee : General/University Student 500 JPY/ Free for High school under elementary school

<http://tgs.jp.net/event/neko-break-namba>

Name of exhibition: Collaborative cat photo & cat product sales exhibition “Cat-Break Exhibition” in Gifu Takashimaya

Opening Hours : Thursday March 30th 2017 to Monday April 10th , 10:00~18:00

Closed days : No

Site : Gifu Takashimaya <https://www.takashimaya.co.jp/gifu/>
10th floor event space, 2-25, Hinodemachi, Gifu-shi 〒500-8525

Entrance fee : General/University Student 500 JPY/High school, middle school student 300 JPY/ Free for children under elementary school

Hosting company : BACON., Co. Ltd.

<http://tgs.jp.net/event/neko-break-takashimaya>

■ What ’ s “ Neko-break exhibition ” , the festival of cat creators with more than 200,000 visitors

“Cat Vacation Expo” is collaborative photo&product selling exposition of popular cat creators regardless of professional/amateur. There are many popular cats on Twitter and Instagram and the total of SNS followers of participating creators exceeds 1 million. Not only exposition of artwork that makes you feel unwind by watching but also full of hand made goods that heal you. TODAYS GALLERY STUDIO has held the regular festival ※ twice since August 2015 and also held tour expositions all over Japan. Just in one year, there were more than 200,000 visitors in total. Many of the creators are working on the Internet/SNS so it is appreciated as a chance to see their actual artworks.

※Only those held in TODAYS GALLERY STUDIO in Asakusabashi

■ About TODAYS GALLERY STUDIO

Opened in July 2014. It deals with many self-producing and planning events in order to originate arts from Asakusabashi. Many representative exhibitions, such as “Fuzzy ☆ Pretty Girls Exhibition,” “Accessible Factory Night Views,” “Flat Nose Dogs Exhibition” and so on. “Cat Break Exhibition, Winter, 2016” held for a month from January 2016 was visited by more than 10,000! The hottest gallery in Japan now!